

AGIP chooses SECU MultiPIDs from Secu-Tech

After a successful evaluation period, Agip Austria decided to implement Secu-Tech's MultiPID System at the oil company's two depots in Austria. At both sites MultiTank were equipped with MultiPID (multiple product identifiers) and accessories such as PID-testing and programming devices. Multi-TANK is a comprehensive solution for the identification of products from the storage depot and the tank truck to the petrol station. The quality security system prevents product mix: a safe chain with no leak. "An increasing number of European Oil Companies implement our systems, which cover depot loading

racks, tanker-trucks and petrol stations, in their petrol logistics chain. Following the first installation at the OMV storage depot in Vienna Lobau, Austria 18 month ago, our system is used by Oil Companies in Germany and Benelux and we expect further projects from worldwide to follow soon. What our customers appreciate is the high level of security, efficiency and user-friendliness as well as the high degree of compatibility to most systems in the market" said Dagmar Höckner, Managing Director of Secu-Tech. The installation started last week, being carried out by Tanktechnik Süd and KSW.

WashTec and Flügger tie up Norway



WashTec AG, the leading supplier of solutions for the carwash business and Flügger Group, the Nordic producer of high quality paints,

wallpapers and Adekema-branded carwash chemicals, agreed on a strategic cooperation for the Nordic carwash chemicals market. WashTec is acquiring the major assets of the sales and product development units of Adekema and exclusive rights for distribution of Adekema's carwash chemicals effective as of 1st January 2011. In addition, the parties have agreed on a 5-year strategic cooperation in order to leverage the synergies arising from the chemicals- and production know-how.

Fairbanks reassure regulators in the UK

Fairbanks recently hosted an open day for 60 Petroleum Officers, Trading Standards Officers and Fire Authority personnel at its offices in Lancashire, supported by the Environment Agency presenting the latest guidance and legislation on ground water pollution prevention. Bob Conlin, Managing Director of Fairbanks said, "Over 55 percent of UK forecourts use a 3rd party wetstock

management service and that regulators are visiting forecourts that do not have adequate systems to fully protect the site. We want to reassure regulators that there are cost-effective systems available and that we can all work together to ensure we set a minimum standard to help reduce the impact of leak incidents that are polluting our environment each year".

Torex POS and Back Office solutions for MRH

Torex Retail Holdings Ltd announces that MRH (GB) LTD, has implemented Torex™ Iridium POS and Torex™ Prism SQL for Back Office across 220 of its sites. The automation of manual tasks will dramatically reduce the amount of reporting administration across the organisation,

increasing the amount of time operators can spend with their customers generating sales. Head office can now also look at customer spending trends across each site and recommend seasonal variations and special offers to help boost sales across the convenience business.

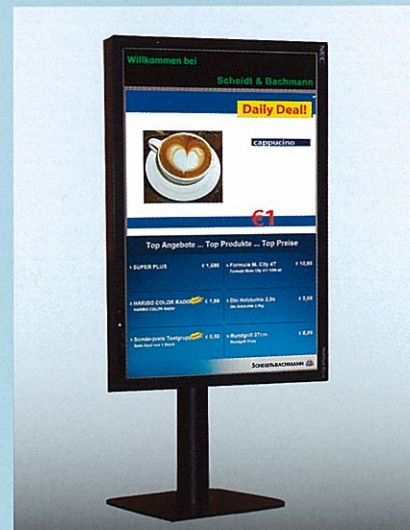
Bever Innovation Award for Luci series

Bever Innovations has won the OSD Innovation Award 2010 for the successful development and market introduction of its Luci Series LED under canopy illumination. The OSD (regional entrepreneur group organizing the competition) Innovation Award is awarded yearly to a company that shows the

most innovation in a product, process and/or market strategy. The nominees are evaluated by a jury of proven entrepreneurs and must defend their innovation in the final in front of a live audience. Both the public and the professional jury chose the Luci Series as The Innovation of 2010.

Integrated promotion Management system from S&B

Today, it's just a few clicks with your computer mouse, whereas previously operators had to produce, distribute and put up posters, pump toppers and other advertising materials, which then had to be removed after the promotion campaign was over! The integrated promotion management of the Scheidt & Bachmann promotion suite is a convenient way to avoid all these steps. A reduced workload, substantial cost savings and reduced paper waste, are just some of the advantages. With the promotion suite, Scheidt & Bachmann offers an integrated solution which permits the central planning and management of promotions, and an automated and time-controlled distribution to all relevant petrol stations. Within the system, an oil company creates an advertising campaign which includes one or more illustrated play lists and their timed order. At the set time, the network management system, NMS, deploys these play lists automatically to all chosen petrol stations, where the promotion content is displayed automatically at all the connected promotion displays. From the dispenser to the POS, Scheidt & Bachmann promotion displays welcome the customer while filling up, and say goodbye after paying at the POS. On all the displays, customers have the advertising messages in focus.



This way, it is possible to make a special offer at the dispenser and divert the customer's attention to the shop's products. Advertising at the POS supports and encourages impulse buying. The system is extremely flexible, allowing different content to be played at different groups of stations or at stations individually. Besides the central planning of promotions, the Scheidt & Bachmann solution also permits the local deployment of content.